USDA Weekly Retail Turkey Feature Activity

Fri. Nov 09, 2012

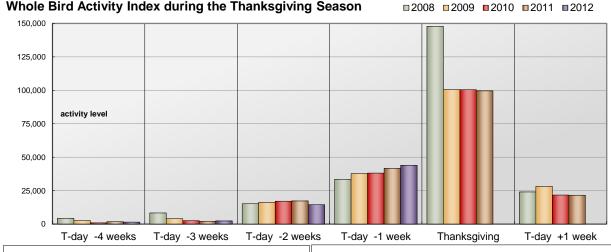
Advertised Prices for Turkey to Consumers at Major Retail Supermarket Outlets during the period of 11/09 thru 11/15.

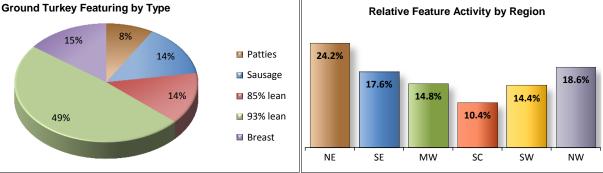
(prices in dollars per pound fresh unless otherwise noted; does not reflect all turkey items available in the marketplace)

| NATIONAL SUMMARY | | | | | | | | | | | | |
|------------------------|----------------|-----------|--------|-----------|------------------------------------|------|--|--|--|--|--|--|
| | | WEEK | | WEEK | LAST YEAR | | | | | | | |
| 41 | | of 22,500 | | of 22,500 | 74.0% of 19,500 outlets 6.1% | | | | | | | |
| Feature Rate 1/ | | tlets | | tlets | | | | | | | | |
| Special Rate 4/ | | 9% | | 9% | | | | | | | | |
| Activity Index 2/ | 63 | ,280 | 28,370 | | 54 | 430 | | | | | | |
| 3/ | Stores Wtd Avg | | Stores | Wtd Avg | Stores Wtd Avg | | | | | | | |
| WHOLE BIRDS: | | | | | | | | | | | | |
| Fresh - Hens | 1,360 | 1.42 | 20 | 1.99 | 2,640 | 1.46 | | | | | | |
| " - Toms | 1,350 | 1.42 | 20 | 1.99 | 2,630 | 1.46 | | | | | | |
| Frozen - Hens | 20,280 | 0.90 | 7,310 | 0.92 | 18,220 | 0.83 | | | | | | |
| " - Toms | 20,860 | 0.89 | 7,220 | 0.89 | 18,170 | 0.82 | | | | | | |
| PARTS: | | | | | | | | | | | | |
| Breast: | | | | | | | | | | | | |
| Bone-in, whole | | | | | | | | | | | | |
| Fresh | 390 | 2.94 | 30 | 3.49 | 560 | 2.90 | | | | | | |
| Frozen | 5,180 | 1.94 | 1,740 | 1.90 | 4,080 | 1.85 | | | | | | |
| Split, bone-in | | | | | | | | | | | | |
| Fresh | 10 | 2.49 | 20 | 2.99 | | | | | | | | |
| Rotisserie | 660 | 8.53 | 870 | 8.31 | 470 | 8.30 | | | | | | |
| Boneless, whole | 70 | 4.84 | 20 | 3.99 | | | | | | | | |
| Cutlets | 350 | 4.36 | 880 | 4.15 | 450 | 4.60 | | | | | | |
| Cutlets, thin sliced | 50 | 4.99 | | | 10 | 5.99 | | | | | | |
| Strips | | | | | | | | | | | | |
| Tenders | 810 | 4.37 | 890 | 4.01 | 40 | 4.86 | | | | | | |
| Marinated Tenders | 410 | 4.25 | 310 | 4.87 | 150 | 4.53 | | | | | | |
| Drumsticks | 520 | 1.89 | 20 | 1.64 | 420 | 1.72 | | | | | | |
| Thighs | | | 10 | 1.99 | 270 | 1.77 | | | | | | |
| Wings | 490 | 1.89 | 70 | 2.75 | 240 | 1.68 | | | | | | |
| Necks | | | 10 | 1.29 | 240 | 1.73 | | | | | | |
| Smoked Drumsticks | 170 | 2.10 | 70 | 1.99 | 800 | 2.81 | | | | | | |
| Smoked Wings | 240 | 1.96 | 60 | 1.82 | 730 | 2.84 | | | | | | |
| Smoked Necks | 230 | 1.90 | 60 | 1.82 | 140 | 2.29 | | | | | | |
| GROUND TURKEY: | 9,240 | 3.27 | 8,420 | 3.53 | 3,880 | 3.10 | | | | | | |
| Patties | 780 | 3.73 | 370 | 3.81 | 430 | 3.23 | | | | | | |
| Sausage | 1,300 | 3.26 | 620 | 3.40 | 1,360 | 3.02 | | | | | | |
| 85% lean | 1,300 | 2.43 | 610 | 2.52 | 730 | 2.35 | | | | | | |
| 93% lean | 4,500 | 3.04 | 4,770 | 3.24 | 920 | 3.29 | | | | | | |
| Breast | 1,360 | 4.72 | 2,050 | 4.61 | 440 | 4.08 | | | | | | |
| Rolls (frsh/frz 1 lb.) | 230 | 2.28 | 80 | 2.10 | 130 | 1.12 | | | | | | |
| Specialty 5/ | | - | | | - | | | | | | | |
| Patties | | | 10 | 5.99 | | | | | | | | |
| 93-94% lean | 350 | 3.99 | 180 | 4.55 | 30 | 3.99 | | | | | | |
| Breast | 30 | 6.32 | 50 | 5.82 | 130 | 4.00 | | | | | | |

Think Week's Turkey Feature Highlights

Thanksgiving is only two weeks away and turkey promotions are in the spotlight. Featuring of frozen whole birds is more active than the same week a year ago; prices are sharply higher. Promotions on fresh turkeys make their appearance late in the ad cycle; offers are less active than last year but prices are lower. Specialty whole birds are showing up in more ads. Offerings on frozen bone-in breasts increase in volume and price; fresh bone-in breasts are just beginning to make their way into the circulars. Feature activity slows on rotisserie breasts. Fewer stores promote boneless white parts, mostly tenders at higher prices. Dark parts are a popular offering this week; prices are mixed on fresh, higher on smoked. Ads for ground turkey increase in volume; the weighted average price declines. The 93% lean remains the most frequently featured grind. Deli promotional activity increases; offerings of self-service deli outnumber service deli this week. Thanksgiving is almost here and if retailers have their way, turkeys will be flying out of the stores and to the dinner table in record number.





All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/ Feature Rate: the amount of sampled stores advertising <u>any</u> reported turkey item during the current week, expressed as a percentage of the total sample. 2/ Activity Index: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised turkey item (e.g., a retailer with 100 outlets featuring 3 turkey items has an activity index of 300). 3/ Stores/Avg: the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. 4/ Special Rate: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.) 5/ Specialty: products produced from birds raised on an all vegetable diet without antibiotics and minimally processed.

Note: rolls & specialty not included in ground turkey total and weighted average.



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Advertised Prices for Turkey to Consumers at Major Retail Supermarket Outlets during the period of 11/09 thru 11/15.

(prices in dollars per pound fresh unless otherwise noted; does not reflect all turkey items available in the marketplace)

| | NORTH | IEAST U.S. | | SOUT | HEAST U.S. | | MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI) 74.1% of 4,000 sampled outlets 5.0% of stores w/ no-price promotions Activity Index = 9,950 | | | |
|------------------------|-------------------|-----------------|-------------|--------------|------------------|---------|---|-------|---------|--|
| | (CT,DE,MA,MD,M | E,NH,NJ,NY,PA,F | RI,VT) | (AL,FL,GA,M | S,NC,SC,TN,VA, | WV) | | | | |
| Feature Rate 1/ | 84.5% of 4,40 | 0 sampled outle | ts | 77.3% of 6,0 | 00 sampled outl | ets | | | | |
| Special Rate 4/ | 5.5% of stores w/ | • | | | w/ no-price prom | | | | | |
| Activity Index 2/ | | ndex = 17,860 | | | Index = 17,730 | | | | | |
| riotivity indox | Price Range | Summar | Price Range | | | | Summa | rv | | |
| | (\$/pound) | | Vtd Avg | (\$/pound) | | Wtd Avg | Price Range (\$/pound) | | Wtd Avg | |
| WHOLE BIRDS: | | | | | | | | | | |
| Fresh - Hens | 0.99 - 1.99 | 1,290 | 1.41 | | | | 1.49 - 1.99 | 60 | 1.70 | |
| " - Toms | 0.99 - 1.99 | 1,280 | 1.41 | | | | 1.49 - 2.09 | 60 | 1.75 | |
| Frozen - Hens | 0.39 - 1.69 | 4,250 | 0.88 | 0.47 - 1.69 | 7,480 | 0.81 | 0.44 - 1.59 | 2,810 | 1.05 | |
| " - Toms | 0.39 - 1.69 | 4,250 | 0.88 | 0.47 - 1.69 | 7,480 | 0.81 | 0.47 - 1.59 | 2,840 | 1.05 | |
| PARTS: | | | | | | | | | | |
| Breast: | | | | | | | | | | |
| Bone-in, whole | | | | | | | | | | |
| Fresh | 2.49 - 2.99 | 360 | 2.97 | | | | 2.49 | 10 | 2.49 | |
| Frozen | 1.48 - 2.79 | 1,090 | 2.02 | 1.19 - 2.79 | 1,510 | 1.99 | 1.29 - 2.99 | 1,180 | 1.95 | |
| Split, bone-in | | | | | | | | | | |
| Fresh | | | | | | | 2.49 | 10 | 2.49 | |
| Rotisserie | 6.89 - 7.99 | 230 | 7.71 | 7.99 - 8.49 | 190 | 8.12 | 6.99 - 9.99 | 200 | 9.78 | |
| Boneless, whole | 3.99 - 5.29 | 70 | 4.84 | | | | | | | |
| Cutlets | 3.99 - 4.99 | 260 | 4.36 | 3.99 | 40 | 3.99 | 4.69 | 20 | 4.69 | |
| Cutlets, thin sliced | 4.99 | 50 | 4.99 | | | | | | | |
| Strips | | | | | | | | | | |
| Tenders | 3.99 | 160 | 3.99 | 3.99 | 40 | 3.99 | 4.49 - 4.69 | 580 | 4.50 | |
| Marinated Tenders | 4.26 | 390 | 4.26 | | | | | | | |
| Drumsticks | 1.99 | 260 | 1.99 | 1.69 | 50 | 1.69 | 1.79 | 180 | 1.79 | |
| Thighs | | | | | | | | | | |
| Wings | 1.99 | 260 | 1.99 | 1.69 | 50 | 1.69 | 1.79 | 180 | 1.79 | |
| Necks | | | | | | | | | | |
| Smoked Drumsticks | 1.98 - 2.49 | 160 | 2.11 | | | | 1.99 | 10 | 1.99 | |
| Smoked Wings | 1.79 - 2.19 | 230 | 1.96 | | | | 1.99 | 10 | 1.99 | |
| Smoked Necks | 1.79 - 1.99 | 230 | 1.90 | | | | | | | |
| GROUND TURKEY: | | | | | | | | | | |
| Patties | 3.49 - 3.50 | 40 | 3.50 | 3.00 - 3.49 | 70 | 3.39 | 3.19 - 4.00 | 320 | 3.67 | |
| Sausage | 2.87 - 3.68 | 880 | 3.29 | 3.00 - 3.59 | 150 | 3.53 | 2.91 - 3.49 | 200 | 2.97 | |
| 85% lean | 1.92 - 2.50 | 420 | 2.24 | 1.99 - 2.00 | 210 | 1.99 | 2.50 - 3.33 | 100 | 3.10 | |
| 93% lean | 2.68 - 3.84 | 930 | 3.04 | 2.80 - 3.79 | 440 | 2.89 | 2.80 - 3.79 | 860 | 2.95 | |
| Breast (99-100% lean) | 4.61 - 5.59 | 430 | 4.80 | 5.59 | 20 | 5.59 | 3.99 - 4.79 | 280 | 4.53 | |
| Rolls (frsh/frz 1 lb.) | | | | | | | 1.98 | 20 | 1.98 | |
| Specialty 5/ | | | | | | | | | | |
| Patties | | | | | | | | | | |
| 93-94% lean | 3.99 - 5.99 | 330 | 4.02 | | | | | | | |
| Breast | 6.99 | 10 | 6.99 | | | | 5.99 | 20 | 5.99 | |

USDA USDA Weekly Retail Turkey Feature Activity



(prices in dollars per pound fresh unless otherwise noted; does not reflect all turkey items available in the marketplace)

| | SOUTH (| CENTRAL U.S. | | SOUT | HWEST U.S. | | NORTHWEST U.S. (AK,ID,MT,OR,WA,WY) 78.0% of 1,200 sampled outlets | | | | |
|------------------------|------------------|--------------------|-------------|-----------------|-----------------|---------------------|---|---------------------------------------|---------|--|--|
| | (AR,AZ,CO,KS,I | LA,MO,NM,OK,TX, | UT) | (0 | CA,HI,NV) | | | | | | |
| Feature Rate 1/ | · | 00 sampled outlets | | | 00 sampled out | ets | | | | | |
| Special Rate 4/ | 0.0% of stores w | // no-price promot | ions | 14.7% of stores | • | | 0.0% of stores w | 0.0% of stores w/ no-price promotions | | | |
| Activity Index 2/ | | Index = 6,970 | | | / Index = 7,020 | | Activity Index = 3,750 | | | | |
| ricarity and ox | Price Range | Summary | Price Range | Summa | arv | Price Range Summary | | | | | |
| | (\$/pound) | • | td Avg | (\$/pound) | Stores | Wtd Avg | (\$/pound) | Stores | Wtd Avg | | |
| WHOLE BIRDS: | | | | | | | | | | | |
| Fresh - Hens | | | | | | | 1.79 | 10 | 1.79 | | |
| " - Toms | | | | | | | 1.79 | 10 | 1.79 | | |
| Frozen - Hens | 0.50 - 0.69 | 2,370 | 0.92 | 0.21 - 1.89 | 2,100 | 0.78 | 0.61 - 1.79 | 1,270 | 1.25 | | |
| " - Toms | 0.50 - 0.66 | 2,640 | 0.91 | 0.38 - 1.89 | 2,350 | 0.75 | 0.55 - 1.79 | 1,300 | 1.24 | | |
| PARTS: | | _,_,_ | | | | | | 1,000 | | | |
| Breast: | | | | | | | | | | | |
| Bone-in, whole | | | | | | | | | | | |
| Fresh | 2.69 | 20 | 2.69 | | | | | | | | |
| Frozen | 1.39 - 1.69 | 860 | 1.75 | 1.49 - 1.99 | 280 | 1.92 | 1.39 - 2.00 | 260 | 1.94 | | |
| Split, bone-in | | | 0 | | | | 2.00 | | | | |
| Fresh | | | | | | | | | | | |
| Rotisserie | | | | | | | 8.99 | 40 | 8.99 | | |
| Boneless, whole | | | | | | | 0.55 | 40 | 0.55 | | |
| • | 0.00 4.74 | 00 | 4.50 | | | | | | | | |
| Cutlets | 3.99 - 4.74 | 30 | 4.58 | | | | | | | | |
| Cutlets, thin sliced | | | | | | | | | | | |
| Strips | | | | | | | | | | | |
| Tenders | 3.99 - 4.55 | 30 | 4.43 | | | | | | | | |
| Marinated Tenders | | | | | | | 3.99 | 20 | 3.99 | | |
| Drumsticks | 1.98 | 30 | 1.98 | | | | | | | | |
| Thighs | | | | | | | | | | | |
| Wings | | | | | | | | | | | |
| Necks | | | | | | | | | | | |
| Smoked Drumsticks | | | | | | | | | | | |
| Smoked Wings | | | | | | | | | | | |
| Smoked Necks | | | | | | | | | | | |
| GROUND TURKEY: | | | | | | | | | | | |
| Patties | 3.49 | 40 | 3.49 | 3.50 - 3.99 | 310 | 3.93 | | | | | |
| Sausage | 2.91 | 40 | 2.91 | 3.27 | 30 | 3.27 | | | | | |
| 85% lean | 2.99 | 10 | 2.99 | 2.50 | 330 | 2.50 | 2.39 - 2.80 | 230 | 2.75 | | |
| 93% lean | 2.80 - 3.19 | 760 | 2.99 | 2.80 - 3.99 | 1,210 | 3.12 | 2.80 - 3.99 | 300 | 3.27 | | |
| Breast (99-100% lean) | 3.99 - 4.16 | 50 | 4.01 | 4.79 | 270 | 4.79 | 4.79 | 310 | 4.79 | | |
| Rolls (frsh/frz 1 lb.) | 1.98 - 3.49 | 70 | 2.85 | 1.99 - 2.50 | 140 | 2.04 | 0 | 0.0 | 0 | | |
| Specialty 5/ | 0.10 | | | 1.00 2.00 | 1.0 | | | | | | |
| Patties | | | | | | | | | | | |
| 93-94% lean | 3.49 | 20 | 3.49 | | | | | | | | |
| Breast | 5.75 | 20 | U. TU | I | | | | [| | | |



USDA Weekly Retail Turkey Feature Activity - Poultry Deli Meats

Fri. Nov 09, 2012

Advertised Prices for Poultry Deli Meats to Consumers at Major Retail Supermarket Outlets during the period of 11/09 thru 11/15.

(prices in dollars per pound unless otherwise noted; does not reflect all poultry items available in the marketplace)

| | N | ATIONAL | SUMMAR | RY | | | NORTHEAST U.S. | | SOUTHEAST U.S. | | | | |
|----------------------------|--|---------|---------------------------|---------|---------------------------|---------|------------------------------------|----------------|--------------------------------|---|---------------------------|------|--|
| | This | Week | Last | Week | Last | Year | (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT) | | | (AL,FL,GA,MS,NC,SC,TN,VA,WV) | | | |
| | Feature Rate 1/ 70.9% of 22,500 stores | | 69.2% of 22,500 stores | | 67.6% of 19,500 stores | | | | | , | | | |
| Feature Rate " | | | | | | | 89.5% of 4,400 sa | ampled outlets | 60.3% of 6,000 sampled outlets | | | | |
| Activity Index 2/ | 40 | 360 | 46 | 010 | 40 | 200 | Activity Inde | x = 15,710 | | Activity Index = 6,390 | | | |
| Activity index 2/ | 40, | 300 | 40, | 010 | 40, | 200 | Price Range | Summary | , | Price Range | Summary Stores Wtd Avg | | |
| | Stores | Wtd Avg | Stores | Wtd Avg | Stores | Wtd Avg | (\$/pound) | Stores Wto | d Avg | (\$/pound) | | | |
| SERVICE DELI - Turkey | | | | | | | | | | | | | |
| Category 1 | | | | | | | | | | | | | |
| Processor Brand | 3,180 | 7.91 | 9,050 | 7.74 | 1 1 | 8.50 | 5.97 - 10.99 | 2,240 | 7.89 | 5.99 - 9.99 | 330 | 8.08 | |
| Private Brand | 3,260 | 7.18 | 4,630 | 7.51 | 1,280 | 7.52 | 6.99 - 8.99 | 2,760 | 7.19 | 6.99 - 7.49 | 170 | 7.13 | |
| Category 2 | | | | | | | | | | | | | |
| Processor Brand | 5,110 | 5.79 | 4,320 | 5.91 | 4,100 | 6.19 | 4.98 - 6.99 | 1,700 | 5.88 | 4.99 - 6.99 | 570 | 6.17 | |
| Private Brand | 4,810 | 6.82 | 2,100 | 6.19 | 2,960 | 6.41 | 5.98 - 6.99 | 260 | 6.38 | 5.98 - 6.99 | 1,240 | 6.08 | |
| Category 3 | | | | | | | | | | | | | |
| Processor Brand | 850 | 4.04 | 420 | 3.80 | | 4.39 | 2.99 - 4.99 | 230 | 3.89 | 2.99 - 4.99 | 140 | 4.67 | |
| Private Brand | 40 | 4.48 | 1,490 | 5.26 | 330 | 4.76 | 4.48 | 40 | 4.48 | | | | |
| Turkey Ham | | | | | | | | | | | | | |
| Processor Brand | 130 | 3.61 | 610 | 3.82 | 260 | 2.60 | 3.79 - 3.98 | 50 | 3.96 | | | | |
| Private Brand | | | | | | | | | | | | | |
| Turkey Pastrami | | | | | | | | | | | | | |
| Processor Brand | 180 | 4.27 | 440 | 3.98 | 230 | 4.92 | 3.79 - 4.99 | 120 | 4.25 | | | | |
| Private Brand | | | | | | | | | | | | | |
| SERVICE DELI - Chicken | | | | | | | | | | | | | |
| Category 1 | | | | | | | | | | | | | |
| Processor Brand | 3,050 | 7.87 | 2,470 | 7.27 | 2,950 | 7.05 | 5.77 - 8.99 | 1,800 | 7.97 | 5.99 - 8.99 | 640 | 7.97 | |
| Private Brand | 1,460 | 7.40 | 2,050 | 7.22 | 1,350 | 7.07 | 6.99 - 8.99 | 920 | 7.25 | 6.99 | 190 | 6.99 | |
| Category 2 | | | | | | | | | | | | | |
| Processor Brand | 250 | 5.71 | 70 | 5.46 | 10 | 4.98 | 4.58 - 4.98 | 40 | 4.68 | | | | |
| Private Brand | 410 | 6.45 | | | 390 | 5.67 | | | | | | | |
| SELF-SERVICE DELI | | | | | | | | | | | | | |
| (dollars per tub or pouch) | | | | | | | | | | | | | |
| Turkey 7-10 oz | | | | | | | | | | | | | |
| Processor Brand | 8,120 | 3.02 | 8,340 | 3.16 | 8,600 | 3.11 | 2.00 - 3.99 | 1,830 | 3.26 | 1.79 - 3.99 | 1,140 | 3.04 | |
| Private Brand | 4,250 | 2.92 | 630 | 3.11 | 2,720 | 3.85 | 2.50 - 3.99 | 790 | 2.91 | 2.50 - 3.50 | 410 | 2.61 | |
| Turkey 16 oz | | | | | | | | | | | | | |
| Processor Brand | 1,030 | 5.31 | 790 | 5.05 | 580 | 5.12 | 4.69 - 5.99 | 450 | 5.16 | 5.00 | 40 | 5.00 | |
| Private Brand | 160 | 3.99 | | | | | | | | | | | |
| Chicken 7-10 oz | | | | | | | | | | | | | |
| Processor Brand | 7,880 | 3.03 | 7,970 | 3.15 | | 3.09 | 2.00 - 3.99 | 1,730 | 3.29 | 2.50 - 3.99 | 1,110 | 3.08 | |
| Private Brand | 4,190 | 2.93 | 630 | 3.11 | 1,060 | 3.13 | 2.50 - 3.99 | 750 | 2.93 | 2.50 - 3.50 | 410 | 2.61 | |

Category 1: composed of 1-3 whole breast lobes using no binders. (slicing)

Category 2: composed of multiple (5-7) whole or partial breast muscles; sectioned and formed with minimal binders. (thin slicing)

Category 3: composed of multiple muscle pieces chopped and reformed into desired shape. (shaving)



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(prices in dollars per pound unless otherwise noted; does not reflect all poultry items available in the marketplace)

| | | EST U.S. N,ND,NE,OH,SD,WI) | | ENTRAL U.S. A,MO,NM,OK,TX,UT) | | VEST U.S. HI,NV) | NORTHWEST U.S. (AK,ID,MT,OR,WA,WY) | | | |
|----------------------------|---------------------------|-------------------------------|-------------|----------------------------------|-------------|---------------------------|---|---------------------------|--|--|
| Feature Rate 1/ | , | , | , | <u> </u> | , | , | | | | |
| | • | sampled outlets | , |) sampled outlets | · | sampled outlets | 70.3% of 1,200 sampled outlets Activity Index = 2,820 | | | |
| Activity Index 2/ | | dex = 11,850 | | ndex = 6,890 | | dex = 4,700 | | | | |
| | Price Range (\$/pound) | Summary Stores Wtd Avg | Price Range | Summary Stores Wtd Avg | Price Range | Summary Stores Wtd Avg | Price Range (\$/pound) | Summary Stores Wtd Avg | | |
| SERVICE DELI - Turkey | (φ/ρουπα) | Stores Wid Avg | (\$/pound) | Stores Wid Avg | (\$/pound) | Stores Wid Avg | (φ/ρουπα) | Stores Wid Avg | | |
| Category 1 | | | | | | | | | | |
| Processor Brand | 5.99 - 10.49 | 290 7.59 | 6.98 - 9.69 | 260 8.17 | 7.99 - 9.99 | 20 9.13 | 7.99 | 40 7.99 | | |
| Private Brand | | | | 330 7.13 | | | | | | |
| Category 2 | | | | | | | | | | |
| Processor Brand | 4.69 - 6.99 | 1,650 5.61 | 4.99 - 6.99 | 820 5.73 | 4.99 - 6.99 | 300 5.86 | 4.99 - 5.49 | 70 5.25 | | |
| Private Brand | 4.99 - 6.99 | 1,000 5.99 | 4.99 - 7.99 | 910 7.19 | 6.99 - 7.99 | 1,110 7.95 | 6.99 - 7.99 | 290 7.71 | | |
| Category 3 | 0.40 4.50 | 400 | | 400 440 | | 440 0 77 | | | | |
| Processor Brand | 3.49 - 4.59 | 190 3.88 | 3.99 - 4.49 | 180 4.10 | 3.29 - 3.99 | 110 3.77 | | | | |
| Private Brand | | | | | | | | | | |
| Turkey Ham Processor Brand | 3.58 - 3.98 | 20 3.77 | 2.19 | 20 2.19 | 2.49 - 3.99 | 40 3.82 | | | | |
| Private Brand | 3.30 - 3.90 | 20 3.77 | 2.19 | 20 2.19 | 2.49 - 3.99 | 40 3.02 | | | | |
| Turkey Pastrami | | | | | | | | | | |
| Processor Brand | 3.98 | 20 3.98 | 3.98 | 30 3.98 | 5.99 | 10 5.99 | | | | |
| Private Brand | 0.50 | 20 3.50 | 3.30 | 30 3.30 | 0.00 | 10 0.55 | | | | |
| SERVICE DELI - Chicken | | | | | | | | | | |
| Category 1 | | | | | | | | | | |
| Processor Brand | 5.99 - 8.99 | 240 7.09 | 6.98 - 7.99 | 350 7.58 | 6.99 | 10 6.99 | 10.99 | 10 10.99 | | |
| Private Brand | 5.99 - 9.99 | 20 7.99 | 7.99 | 20 7.99 | 0.99 | 10 0.99 | 7.99 | 310 7.99 | | |
| Category 2 | 0.00 0.00 | 20 7.00 | 7.00 | 20 7.00 | | | 7.55 | 7.55 | | |
| Processor Brand | 4.95 - 5.99 | 200 5.95 | 4.99 | 10 4.99 | | | | | | |
| Private Brand | 4.99 | 170 4.99 | 4.99 | 40 4.99 | | | 7.99 | 200 7.99 | | |
| SELF-SERVICE DELI | | | 1 | | | | | | | |
| (dollars per tub or pouch) | | | | | | | | | | |
| Turkey 7-10 oz | | | | | | | | | | |
| Processor Brand | 1.98 - 3.99 | 2,090 2.82 | 2.50 - 3.00 | 1,270 2.92 | 2.77 - 3.50 | 1,280 3.09 | 2.77 - 3.50 | 510 3.02 | | |
| Private Brand | 2.50 - 3.33 | 1,760 3.00 | 2.50 - 3.50 | 680 2.81 | 2.50 | 270 2.50 | 2.50 - 3.99 | 340 3.48 | | |
| Turkey 16 oz | | | | | | | | | | |
| Processor Brand | 4.99 - 5.29 | 260 5.20 | 4.99 | 80 4.99 | | | 5.99 | 200 5.99 | | |
| Private Brand | 3.99 | 160 3.99 | | | | | | | | |
| Chicken 7-10 oz | | | | | | | | | | |
| Processor Brand | 1.98 - 3.99 | 2,020 2.83 | 2.50 - 3.00 | 1,230 2.92 | 2.77 - 3.50 | 1,280 3.09 | 2.77 - 3.50 | 510 3.02 | | |
| Private Brand | 2.50 - 3.33 | 1,760 3.00 | 2.50 - 3.60 | 660 2.82 | 2.50 | 270 2.50 | 2.50 - 3.99 | 340 3.48 | | |

Category 1: composed of 1-3 whole breast lobes using no binders. (slicing)

Category 2: composed of multiple (5-7) whole or partial breast muscles; sectioned and formed with minimal binders. (thin slicing)

Category 3: composed of multiple muscle pieces chopped and reformed into desired shape. (shaving)